



Dear Sir or Madam,

What an exciting year for Long Beach Youth Baseball!

This year the Boys of Summer from Whaley Park will be celebrating all the successes for the past 60+ years including the World Series Champions of 2012, 2008, 1965 and 1959! This is an exciting year marking several milestones in youth baseball for Long Beach and the surrounding areas. It is worth mentioning that this year it appears to be no different! It looks like Long Beach Pony has another fabulous year of returning talent, coupled with an exciting group of incoming players to represent our great city and the surrounding area!

As a local baseball league we are able to provide this great program to our community, the teams, and the families of our players, because of the generous support of the citizens and businesses in our area and beyond. Several players that participated at Long Beach Pony have been drafted by Major League teams and many are on current Major League rosters. Our objective at Long Beach Pony is for our athletes to develop outstanding social skills, build self-confidence and create memories that will last a lifetime, while playing the great game of baseball.

It is time for us to reach out and ask for your support by becoming a Sponsor/Partner for this exciting and memorable 2017 baseball season!

Long Beach Pony Baseball at Whaley Park is a 501C NON-PROFIT ORGANIZATION, therefore, ALL levels of Sponsorship/Partnership are tax deductible. (Your tax advisor can maximize your generous contribution).

If you would like to participate in this wonderful opportunity, please select your choice of Sponsorship/Partnership **on the reverse side of this announcement** and simply contact us at phone # **(714) 801-0010** or email us at lbponysponsorship@longbeachpony.org. Our Sponsorship Director will contact you to answer any questions you may have or to accept your generous donation. It would be our pleasure to extend our sincere appreciation and by extending you and/or your company with the recognition you deserve by processing your submission immediately. **Our loyalty lies with our sponsors!** Be a benefactor, while spreading your brand throughout our community!

On behalf of the Long Beach Baseball community and the participating friends and families we truly appreciate your thoughtfulness, generosity and consideration!

Sincerely,

Ken Jakemer

President, Long Beach Pony Baseball 2017

president@longbeachpony.org

2017 Sponsorship/Partner Programs and Options

Base Hit-Citizen Sponsor-Bronze Level/Partner \$50.00

You may become a Citizen Sponsor/Partner with a \$50.00 donation for which you will receive a certificate of appreciation, listed as a Bronze Level-Citizen Sponsor on our website, and NAME recognition in our Long Beach Pony Yearbook.

Ground Rule Double-Business Sponsor-Silver Level/Partner \$150.00

You may become a Silver Business Sponsor/Partner with a \$150.00 donation for which you will receive a framed certificate of appreciation ready to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and in our Long Beach Pony yearbook. You will also be listed in the Ground Rule Double-Silver Section of our yearbook.

Triple-Business Sponsor-Gold Level/Partner \$300.00

You may become a Gold Business Sponsor/Partner with a \$300.00 donation for which you will receive an engraved plaque or trophy as token of appreciation to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and a HALF-PAGE ADVERTISEMENT/MESSAGE in our Long Beach Pony Yearbook, a **4 foot by 6 foot banner** displayed at Whaley's Baseball Field and Verbal Recognition at all announced baseball games throughout the 2016 baseball season at Whaley Field. In addition, you will be listed in the Triple-Gold Section of our yearbook. **You simply supply or agree to the artwork provided and we will handle the rest!**

Home Run-Business Sponsor-Platinum Level/Partner \$500.00

You may become a Platinum Business Sponsor/Partner with a \$500.00 donation for which you will receive an engraved plaque or trophy as token of appreciation to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and a FULL-PAGE ADVERTISEMENT/MESSAGE in our Long Beach Pony Yearbook, a **4 foot by 8 foot banner** displayed at Whaley's Baseball Field and Verbal Recognition at all announced baseball games throughout the 2015 baseball season at Whaley Field. **You simply supply or agree to the artwork provided and we will handle the rest!**

Grand Slam-Business Sponsor-Diamond Level/Partner \$1,000.00

You may become a Diamond Business Sponsor/Partner with a \$1,000.00 donation for which you will receive an engraved plaque or trophy as token of appreciation to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and a FULL-PAGE ADVERTISEMENT/MESSAGE in our Long Beach Pony Yearbook, a **6 foot by 12 foot banner** displayed in a PREMIER LOCATION at Whaley's Baseball Field and Verbal Recognition at all announced baseball games throughout the 2016 baseball season. **You simply supply or agree to the artwork provided and we will handle the rest!**

"Snack Bar"-Business Sponsor/Partner \$3,000.00

You may become the "Snack Bar" Business Sponsor/Partner with a \$3,000.00 donation for which your company will be recognized as the Exclusive Snack Bar Sponsor. You will also will receive an engraved plaque or trophy as token of appreciation to display in your business, SPECIAL RECOGNITION on our website, a FULL-PAGE ADVERTISEMENT/MESSAGE in our Long Beach Pony Yearbook, **a banner displayed on the snack bar** and a **6 foot by 12 foot banner** displayed in a PREMIER LOCATION at Whaley's Baseball Field and Verbal Recognition at all announced baseball games throughout the 2016 baseball season. **You simply supply or agree to the artwork provided and we will handle the rest!**

"Scoreboard"-Business Sponsor/Partner \$5,000.00

You may become a "Scoreboard" Business Sponsor/Partner with a \$5,000.00 donation for which **your company's logo will be proudly displayed on our beautiful "Scoreboard".** **Only one "Scoreboard" sponsorship available.** You will also will receive an engraved plaque or trophy as token of appreciation to display in your business, SPECIAL RECOGNITION on our website, a FULL-PAGE ADVERTISEMENT/MESSAGE in our Long Beach Pony Yearbook, and **(2) two 6 foot by 12 foot banners** displayed in a PREMIER LOCATION at Whaley's Baseball Field and Verbal Recognition at all announced baseball games throughout the 2016 baseball season. **You simply supply or agree to the artwork provided and we will handle the rest!**



HOME OF

LONG BEACH PONY BASEBALL

PONY WORLD CHAMPIONS 1959 • 1965 • 2008 • 2012



2017 Sponsorship/Partner Selection Form

League Participant Submitting Form: _____ Team: _____

Type of Sponsorship: (**League** = League donation - No team credit, **Team** = Applies to Team Sponsorship requirement, **High School Player Exemption** = Sponsorship for High School Player Registration - No team credit)

League: ☐

Team: ☐ Team name: _____

High School Player Exemption: Yes ☐

Player: _____

Sponsorship Selection: _____
(i.e. Silver, Gold, Diamond, etc.)

Donation Amount: \$ _____

Sponsors Name: _____

Address: _____

City/State: _____

Phone: _____

Contact: _____

Website Recognition: Yes ☐ No ☐

Plaque or Trophy: Yes ☐ No ☐

Yearbook Recognition: Yes ☐ No ☐

Banner Recognition: Yes ☐ No ☐

Artwork for Banner: Sponsor to submit ☐

What Size: _____

Size of Banner: _____

League to Provide ☐

Additional Information:

League Approval-Sponsorship Director

Date

League Approval-President

Date